

Yes! My organization / business \_\_\_\_\_ would like to purchase online advertising in The Red Pub Magazine, Houston's Only Writers & Artists Magazine.

I need help creating my ad, (additional service) \_\_\_\_\_ I will provide the art to spec \_\_\_\_\_

Web Rates Monthly Frequency			
NAME	WIDTH	HEIGHT	RATE (NET)
Button	250 pixels or 2.5 in.	50 pixels or .5 in.	\$70 per section per mo.
Billboard	250 pixels or 2.5 in.	100 pixels or 1 in.	\$90 per section per mo.
Square	250 pixels or 2.5 in.	200 pixels or 2 in.	\$120 per section per mo.
Tower	250 pixels or 2.5 in.	300 pixels or 3 in.	\$150 per section per mo.
Skyscraper	250 pixels or 2.5 in.	400 pixels or 4 in.	\$250 per section per mo.
Split Banner	250 pixels or 2.5 in.	150 pixels or 1.5 in.	\$500 per mo. Front Page
Special Feature	250 pixels or 2.5 in.	400 pixels or 4 in.	\$350 per section per mo.
Pop Up Flash	250 pixels or 2.5 in.	determinable	\$400 per section per mo.

**AD FREQUENCY**

\_\_\_ 1 YR \_\_\_ 11 MTHS \_\_\_ 10 MTHS \_\_\_ 9 MTHS \_\_\_ 8 MTHS \_\_\_ 7 MTHS \_\_\_ 6 MTHS

\_\_\_ 5 YR \_\_\_ 4 MTHS \_\_\_ 3 MTHS \_\_\_ 2 MTHS \_\_\_ 1 MTH \_\_\_ Alternating \_\_\_ Sequential

PRICE PER INSERT \_\_\_\_\_

PRICE TOTAL \_\_\_\_\_

Yes! I am an authorized representative for my organization authorized to purchase advertising.

CLIENT REPRESENTATIVE \_\_\_\_\_

DATE \_\_\_\_\_

**TERMS & CONDITIONS**

1. The ad contract applies only to the particular edition or editions selected.
2. Publisher is not responsible for errors after ad copy has been approved in writing by advertiser.
3. Publisher assumes no liability for ad reproduction quality for supplied art unless accompanied by paper proofs.
4. Advertisers are liable for the full contracted amount, collection, service or legal fees on unpaid bills.
5. All invoices must be paid in full within ten days of insertion; or a service charge of per month will be added.
6. Single insertions, must be paid in full in advance.
7. The charge for layout and design services is due in full before the insertion date.
8. An advertiser who cancels an agreement before the contracted period will be charged the full undiscounted rate.
9. Notification on ad changes and/or cancellations must be received in writing.
10. Make all checks payable to AO MEDIA. MasterCard, Visa, Discover American Express or Paypal.